

Musical *Journey* Inspires

00-DB JEFF TWEEDY FSC® CERTIFIED
CUSTOM SIGNATURE EDITION

Jeff Tweedy's musical journey defies easy characterization. From the pioneering alt-country of Uncle Tupelo and the roots rock of Golden Smog to the folk-inspired interpretations of Woody Guthrie lyrics, and the ever-evolving rock, soul, pop, and Americana landscape of Wilco, he ranks among this era's most important and influential musicians, one whose passion and innovative spirit remains undiminished.

Over the years, Tweedy has put acoustic guitars front and center in his music. Now he has put his considerable guitar experience and expertise into designing his ideal Martin: the 00-DB Jeff Tweedy Custom Signature Edition. A truly unique creation, the Martin 00-DB Jeff Tweedy Custom Signature Edition features FSC®-Certified responsible tonewoods, mahogany construction, rare 00-deep body configuration, and distinctive appointments throughout.

"The shape and the aesthetics are based largely on my favorite 'go-to' Martins that I have been using for years to write and record music," Jeff Tweedy commented. Designer/luthier/American guitar historian John Woodland, who has worked with Tweedy for years, assisted with the guitar's development. "Beginning with a 1930s mahogany Martin, I had Jeff play his favorite acoustic guitars and got his reactions to each," he recalled. "The specifications for his namesake Martin are a combination of the elements he liked best, plus a few elements he felt had to be included."

One of those latter elements are Forest Stewardship Council™ (FSC®)-Certified tonewoods. "We really wanted this guitar to be environmentally friendly, a professional FSC®-Certified guitar that looks great and sounds great," Woodland explained. "It wasn't an easy request to fulfill, but Martin made it happen."

The Martin 00-DB Jeff Tweedy Custom Signature Edition features 00 body width and 4 5/8-inch (at the end pin) body depth, a full half-inch deeper than the standard 00 (hence the DB – deep body – designation). Top, back, and sides are FSC®-Certified genuine mahogany, and combine with 5/16-inch scalloped FSC®-Certified European spruce top braces for rich,



powerful tone. The 1¾-inch (at the nut) modified-V, long-scale (25.4-inch) mortise/tenon neck is carved from FSC®-Certified genuine mahogany. A bone nut and compensated bone saddle enhance the guitar's clarity and articulation.

Distinctive appointments complement the guitar's innovative design. The custom mahogany burst top – inspired by the burst on an early 1930s Martin 0-17 in the Martin Museum – provides a handsome backdrop to an old-style 18 rosette, five-ply black/white top purfling, and faux-tortoise Delmar pickguard. Tortoise-color brown body binding, endpiece, and heel cap subtly accent the body and neck. The headstock features a FSC®-Certified mahogany headplate, old-style gold "C. F. Martin" decal, and Gotoh nickel open geared tuners with butterbean knobs. The black Richlite fingerboard is inlaid with rare Foden style position markers, and is matched by the rectangular black Richlite bridge, and black bridge pins and end pin. A polished gloss finish highlights the instrument's singular beauty.

Jeff Tweedy is much like his namesake Martin: a musical maverick who blends tradition and cutting edge in equal measure. An Illinois native, Tweedy joined his first bands while



The mark of
responsible forestry



still a teenager. He and friend Jay Farrar formed Uncle Tupelo in 1987 and the group quickly gained a following for its aggressive style of country that soon became known as alt-country. The group's first album, *No Depression*, was well received by critics and the public, as were three subsequent albums.

In 1994, Uncle Tupelo broke up due to differences between Tweedy and Farrar. Tweedy enlisted the other members of Uncle Tupelo in a new band, Wilco, and recorded the modestly successful *A.M.* In 1996, bolstered by an expanded lineup and Tweedy's increasingly confident songwriting, the band recorded and released *Being There* to strong reviews and solid sales.

In 1997, Wilco collaborated with British singer-songwriter Billy Bragg to add music to a treasure trove of unreleased Woody Guthrie lyrics; the songs were released on two albums, *Mermaid Avenue* and *Mermaid Avenue Vol. II*. But Tweedy's expanding musical palette came into its own on Wilco's next two albums, 1999's *Summerteeth* and 2002's *Yankee Hotel Foxtrot*. A critical and commercial success, the latter is considered one of the greatest albums of the 2000s.

In the decade since, Tweedy has moved from strength to strength. With Wilco, he has toured frequently and recorded five additional albums, including 2004's *A Ghost is Born*, which received two Grammy Awards including Best Alternative Music Album, 2009's accessible *Wilco (The Album)* and last year's *The Whole Love*, an expansive, adventurous album that ranks among the band's best. In between, he has tackled a bunch of side projects: filming a solo concert DVD, recording the soundtrack for Chelsea Walls, making albums with 7 Worlds Collide and Loose Fur, and producing an album for the legendary Mavis Staples. He continues to strive musically and it is impossible to predict where he will take us next.

Delivered in a fitted hardshell case, each Martin 00-DB Jeff Tweedy Custom Signature Edition guitar bears an interior label personally signed by Jeff Tweedy and numbered in sequence, plus a FSC® MIX label. This custom signature edition guitar will be built for only two years. Left-handed guitars may be ordered at no additional charge; factory installed electronics are available as an extra-cost option. Authorized C. F. Martin dealers are accepting orders for the 00-DB Jeff Tweedy Custom Signature Edition now, and participating dealers will be listed on the Martin website: www.martinguitar.com.